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**Ascend Integrated Media, LLC announces new additions to its
Business Development team.**

Overland Park, KS — January 4, 2010 — Custom media company, Ascend Integrated Media announces the addition of Eric Jacobson and Barry Gordon to their Business Development team. Both will represent the company on new incoming business leads with Jacobson focusing on non-profit and charitable foundations while Gordon will work with federal and state organizations to increase the company's presence with government agencies. Additionally, Gordon will use his extensive international client contacts to broaden the company's international client base.

According to Cam Bishop, Ascend's CEO "demand from current clients to add digital and mobile applications onto their existing custom media work, coupled with a three-fold increase in our in-bound RFPs has created the need for additional business development and client service executives."

Jacobson comes to Ascend with over 25 years of experience in publishing. He was previously a Senior Vice President with Penton Media and its predecessor, Intertec Publishing. Gordon joins Ascend with over 30 years of experience in business and custom media. Gordon was recently the president and publisher of Monarch Publications International and a consultant with Phillips Publications International before coming to Ascend.

When asked about the additions to the new business team Bishop replied, "We are excited and pleased to have both Eric and Barry on board. They are seasoned media industry professionals with impeccable credentials and solid customer relationships. They also have proven experience in analyzing client needs and recommending integrated communications platforms which utilize all forms of print, digital and mobile custom media."

For more information on Ascend Integrated Media, please visit www.ascendmedia.com.

About Ascend Integrated Media — Ascend Integrated Media is a custom media company. Established in 1982 in Overland Park, Kansas. Ascend's portfolio of clients and their communication objectives are diverse and reflect a broad array of American commerce. Ascend Integrated Media is uniquely positioned to work with companies to develop and produce brand enhancing communications products. The company's highly skilled team of media professionals engages on behalf of the client to create and manage print and digital content associated with marketing, branding and social media initiatives. As a result of their strength in media sales, Ascend often turns a cost center into a profit center through cost reduction and the sale of both print and digital advertising and sponsorships. Ascend's suite of fully integrated products and services include print and digital magazines, print and digital newspapers, e-newsletters, print and digital membership directories, product buyers' guides, print and digital exhibit guides and maps, hotel door drop services, healthcare study guides, patient care information, event related web sites, smart phone and client-specific hand-held device application development, as well as Facebook and Twitter account management.