



Media Contacts: Ascend Integrated Media Kate Crockett kcrockett@ascendmedia.com

Ascend Integrated Media Wins Folio Award!

Overland Park, KS — (February 1, 2011) — Ascend Integrated Media, and its operating brand Ascend Media, received a 2010 Folio Eddie Award at the annual award ceremony held January 25 in New York City. They were recognized for their work with the American Academy of Pediatrics. The landing page www.aapconvergence.com won a Bronze Award.

The Eddie Awards are the magazine industry's largest and most prestigious contest celebrating editorial excellence. Folio Magazine, who awards the winners, has been recognizing the best work across all segments of the industry including b-to-b, consumer, association and city and regional media for over 20 years. With more than 2,000 entries the Folio awards are the most inclusive in the industry.

Kate Crockett, marketing and social media director for Ascend Integrated Media expressed the company's pride over such a prestigious award. "The Folio Awards are one of the biggest honors in custom publishing. We take great pride in being recognized by such a great publication. As always we like to take these opportunities to congratulate our team on all their hard work and dedication. But we also like to remember that it's not the awards that we win but the satisfaction of our clients that rewards us for a hard days work"

The complete list of winners can be found [here](#).

About Ascend Integrated Media - [Ascend Integrated Media](#), and its operating brand Ascend Media, is a custom media company, established in 1982 in Overland Park, Kansas. Ascend Integrated Media is uniquely positioned to work with companies to develop and produce brand-enhancing communications products. The company engages on behalf of the client to create and manage print and digital content associated with marketing, branding and social media initiatives. Ascend's suite of fully integrated products and services includes print and digital magazines, newspapers, newsletters, membership directories, product buyers' guides, exhibit guides and maps, hotel door drop services, healthcare study guides, patient care information, event-related websites, smartphone and client-specific hand-held device application development, as well as social media account management and targeted text and text couponing services.