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Ascend Integrated Media wins TWO 2010 AZBEE National Silver Awards of Excellence!

Overland Park, KS — (August 20, 2010) — Ascend Integrated Media is pleased to announce that we were awarded not one, but two 2010 AZBEE National Silver Awards of Excellence. We were awarded a national silver award of excellence for On-Site Trade Show Coverage for our American Academy of Pediatrics Convergence Show Daily Newspaper. We were also awarded a national silver award of excellence in the Custom Publishing General Excellence Newsletter category for our Las Vegas Market, Ready Set Go To Market newsletter.

The ASBPE's Azbee Awards of Excellence program is one of the most competitive there is for business-to-business, trade, association, and professional publications. The awards recognize outstanding work by magazines, newsletters, and digital media — Web sites, e-newsletters, digital magazines, and blogs. The competition is open to all U.S.-based publications. ASBPE stands for American Society of Business Publication Editors.

We congratulate all the members of our team who worked on both of these award winning projects. It is our first priority to impress and delight our clients but being recognized by our peers for exceptional work means a great deal to us as well. We offer our sincere appreciation for this recognition and look forward to producing even more award winning work in the years to come.

The list of winners can be found here <http://www.asbpe.org/contest/contest.htm>

About Ascend Integrated Media - Ascend Integrated Media is a custom media company, established in 1982 in Overland Park, Kansas. Ascend Integrated Media is uniquely positioned to work with companies to develop and produce brand-enhancing communications products. The company engages on behalf of the client to create and manage print and digital content associated with marketing, branding and social media initiatives. Ascend's suite of fully integrated products and services includes print and digital magazines, newspapers, newsletters, membership directories, product buyers' guides, exhibit guides and maps, hotel door drop services, healthcare study guides, patient care information, event-related websites, smartphone and client-specific hand-held device application development, as well as social media account management and targeted text and text couponing services.