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Ascend Integrated Media wins a Bronze Award from American Society of Healthcare Publication Editors

Overland Park, KS — May 7, 2010 — Ascend Integrated Media is proud to announce that we are the recipient of a 2010 Bronze Award for Best Digital Publication for our American Academy of Pediatrics Convergence web page and Eblast campaign. The ASHPE Awards competition recognizes excellence and achievement for work done by healthcare publication editors.

Our primary objective with this project for AAP was to provide attendees of the yearly National Conference and Exhibition a daily recap of event happenings during the prior days programming as well as promotion of the current days events We cross promote and educate across different forms of media in order to reach the highest possible number of prospective and current attendees to the event.

Visit the ASHPE website to see us listed as a Bronze Award recipient.

<http://www.ashpe.org/ASHPE%202010%20Winners%20List.pdf>

About Ascend Integrated Media - Ascend Integrated Media is a custom media company, established in 1982 in Overland Park, Kansas. Ascend Integrated Media is uniquely positioned to work with companies to develop and produce brand-enhancing communications products. The company engages on behalf of the client to create and manage print and digital content associated with marketing, branding and social media initiatives. Ascend's suite of fully integrated products and services include print and digital magazines, newspapers, newsletters, membership directories, product buyers' guides, exhibit guides and maps, hotel door drop services, healthcare study guides, patient care information, event-related websites, smartphone and client-specific hand-held device application development, as well as social media account management and targeted text and text couponing services.